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2015 G2CC PATRON COMMITTEE

Chair:

Larry Rosen

Members:

Glenn Agro, Jeff Cullen, Jock Fleming, Conrad Frejlich, Eileen Greene, Garrett Rank, Hari Sihvo, Kevin Thistle, George Vassallo, Les Young

PMCF Staff:

Christine Lasky, Nick Taylor, Madeline Neziol



Larry Rosen, Chairman & CEO -Harry Rosen Inc.

For over 30 years Larry has been actively involved in the family business. In 2000, he was appointed Chairman and CEO of Harry Rosen Inc. He holds a BA, MBA & Bachelor of Laws. Larry is a member of the Ivey Advisory Board, the Ivey Entrepreneurship Advisory Council and the Princess Margaret Hospital Foundation Board of Directors. He spearheads major initiatives to raise funds for cancer research, including Harry's Spring Run Off, which has raised more than \$3 million to date.



Glenn Agro, Partner - BDO Canada

Glenn has over 25 years' experience as a chartered accountant. Glenn is a member of the Institute of Chartered Accountants of Ontario (ICAO), the Canadian Institute of Chartered Accountants (CICA) and the Government Regulations Working Group as part of the Ontario Co-op Association.

He is a member of the Board of Directors for Accessible Media Inc., the Hamilton-Burlington-Brantford YMCA, Lynwood Hall Children's Centre and Lynwood Hall Children's Centre Foundation.



Jeff Cullen, CEO - Rodair International

Jeff is the founding shareholder and President and CEO of Rodair International Ltd., and led the expansion of the Group globally, from a single office in Toronto to 27 offices in 17 countries. Jeff is the current President of CIFFA (Canadian International Freight Forwarders Association), having also held other posts as a member of the National Board of Directors over the past several years. Jeff is an active member within YPO (Young Presidents Organization), as well as a past member of Innovators Alliance (previous member of the executive committee, the board of directors). Jeff is a member of the Board with the YPO Toronto Chapter (currently Forum Chair for Toronto Chapter), and has been a past board member with Junior Achievement of Peel as well as being a board member of the Marilyn Van Stone Cancer Care Foundation. Jeff has been active in fundraising with local communities around Toronto (Mississauga, Brampton and Oakville). Jeff is a graduate of the University of Western Ontario and has done graduate work at the UofT Rotman school of business' EMBA program, as well as executive training and development in the fields of leadership and strategy at the Queens School for Business, York University, Babson College and Harvard Business School.



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Jock Fleming, Partner - Burgundy Asset Management Ltd.

Jock has been in the Investment business for over 35 years and is currently a partner at Burgundy Asset Management.

Jock received his Bachelor of Arts degree (Economics) from McMaster University and his ICD.D certification from the Institute of Corporate Directors at the Rotman School of Management.

He is a member of the CFA Institute, the Toronto CFA Society and the Association of Investment Management Sales Executives (AIMSE).

Jock is a past Director and Canadian President of AIMSE. He has also been a Director of the Canadian Investment Review, the John Howard Society of Ontario, West Park Healthcare Centre Foundation and the Granite Golf Club.

Jock is currently on the Board of Directors of the Lakefield College School Foundation and the Badminton and Racquet Club. He is also a Council member for the Royal Canadian Institute.



Conrad Frejlich, EVP & Chief Financial Officer - Harry Rosen Inc.

Conrad has been with Harry Rosen for 26 years. He has served as the CFO for 22 years, Executive Vice President for 9 years, and is an active spokesperson for the company. He has remained one of the top fundraisers for Harry's Spring Run Off since its inception in 2005, and has personally raised more than \$100,000 for prostate cancer research.



Eileen Greene, Partner & VP - HKMB Hub International

With over twenty years of insurance industry experience, Eileen exemplifies the importance of hard work, dedication and perseverance.

A true leader and inspiration to the insurance industry as well as within her community, Eileen serves as a board member for Prostate Cancer Canada and is a Strategic Advisor to the Woman's Brain Initiative and Greenstone Clinic which is dedicated to the treatment and recovery of those with substance abuse issues and is a past board member for Bridgepoint Health, the Argos Foundation and the Ontario Chamber of Commerce.

In 2013, Eileen was honored with the Legend award, which recognizes those who have consistently achieved new business production at the highest levels for five consecutive years. Eileen was recently named the Insurance Sales Award winner at the prestigious Best Women in Sales Awards honoring top women in sales internationally.



HARRY ROSEN

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Garrett Rank, 3 Year Member of Team Canada Golf & AHL Referee

Garrett has competed in several international events against the best talent in the world. This past season (2013-2014), Rank took home medalist honours at the U.S. Amateur Public Links Championship in Lorton, Va.. Garrett has been a member of Golf Canada's National Team for the past 3 years. He is currently ranked 92nd in the World Amateur Golf Rankings and 3rd in Canada. A National Hockey League referee during the winter, Garrett is a cancer survivor and has witnessed first-hand the benefits of programs such as G2CC. He has also earned an exemption into the 2015 RBC Canadian Open by way of winning the Canadian Mid Am Championship.



Hari Sihvo, Director of Sponsorships & Strategy - Molson Coors Canada

Hari has served Molson Coors Canada since 1996 in progressive roles within media, sponsorship & strategy. Hari has delivered business opportunities for Molson through the Olympic program and the NHL in particular. As a patient of the Princess Margaret Cancer Centre, Hari knows first-hand how the work of the Foundation can directly impact the lives of those cared for by the wonderful people at PMCC.



Kevin Thistle, General Manager - Toronto Hunt Club

As past President of Coppinwood and the new General Manager of Toronto Hunt Club, Kevin brings years of golf industry experience, having served as General Manager & Head Professional during tremendous growth years at Angus Glen. Kevin oversaw the delivery of two RBC Canadian Opens, a Telus Skins event and a CP Canadian Women's Open.



George Vassallo, President & CEO - Bothwell-Accurate

With over 30 year's experience in the construction industry, George has earned a reputation for strategic and service-driven leadership within the Canadian construction industry. His company services the growing roster of industrial, commercial and institutional clients providing innovative, superior installations for all roofing, waterproofing and architectural metals. With more than 50,000 completed projects, he leads one of Canada's oldest and most experienced and successful construction firms.

Since purchasing the company in 2006, George has grounded his company in the commitment to provide all employees with resources, education, and coaching. Increasing his service-driven workforce by 52% to 182 employees, his thought leadership has become an integral part of the company's ongoing success and a hallmark of his success. George is driven daily to make his company the most service-focused company in the industry and one of the best places in the country to work.

As CEO, he has reshaped the vision of the organization from a regional roofing company to a complete building envelope solutions provider for national clients. During his tenure, he has delivered increased revenues by 116% to 65MM annually. George is a very passionate family man. He is a husband, father of two and grandfather to four.

As an avid golfer, he is a member of Magna Golf and Country Club (Aurora), Muskoka Bay Club (Gravenhurst) and Naples National Golf Club (Naples, Florida).



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**Les Young, Director of Sales & Marketing
Polar Securities**

Les graduated from Dalhousie University with a Bachelor of Commerce in 2002 and has over 10 years of experience in the investment management industry. Currently, Les is Director, Sales & Marketing for Polar Securities Inc. Les is a member at Coppinwood Golf Club, the host course for the inaugural Golf to Conquer Cancer tournament in 2014. Since 2013, Les has been a board member of Silent Voice Canada, a not-for-profit charitable organization offering community and family-based support to Deaf children and adults in American Sign Language (ASL), and is currently the fundraising chair.



**Christine Lasky, VP of Strategic Initiatives
Princess Margaret Cancer Foundation**

Christine has over 25 years of business/marketing experience, including 15 years with P&G, Nabisco & George Weston. A member of the senior leadership team and responsible for leading all strategic business initiatives including the PM Lottery, WEWC and G2CC. A key senior spokesperson for PMCF.



**Nick Taylor, Director of New Revenue & Chief Golf Officer
Princess Margaret Cancer Foundation**

With PMCF since June 2013, a member of the senior management team and responsible for developing new strategic initiatives. Over 23 years of experience in sales, marketing, business development and event management.



**Madeline Neziol, Marketing & Events Assistant
Princess Margaret Cancer Foundation**

Madeline joined PMCF on November 3rd, 2014. Prior to joining PMCF, Madeline worked with Bridgepoint Health Foundation, where she was a member of the team that delivered four key strategic fundraising events, including their golf tournament.