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2016 G2CC PATRON COMMITTEE

Honorary Chairs: Larry Rosen, Conrad Frejlich
Members: Glenn Agro, Ryan Brandham, David Brisson, Bradley Brodtkin, Jeff Cullen, Shayne Dysart, Jock Fleming, Joshua Gold, Eileen Greene, Joe Pal, Gavin Thompson, George Vassallo, Les Young
External Advisors: Craig de Blois, Carlos Jardino, Hari Sihvo, Craig Smith, Kevin Thistle
The PMCF Staff: Christine Lasky, Nick Taylor, Madeline Neziol

Honorary Chairs



Larry Rosen, Chairman & CEO - Harry Rosen Inc.

For over 30 years Larry has been actively involved in the family business. In 2000, he was appointed Chairman and CEO of Harry Rosen Inc. He holds a BA, MBA & Bachelor of Laws. Larry is a member of the Ivey Advisory Board, the Ivey Entrepreneurship Advisory Council and the Princess Margaret Hospital Foundation Board of Directors. He spearheads major initiatives to raise funds for cancer research, including Harry's Spring Run Off, which has raised more than \$3 million to date.



Conrad Frejlich, EVP & Chief Financial Officer - Harry Rosen Inc.

Conrad has been with Harry Rosen for 26 years. He has served as the CFO for 22 years, Executive Vice President for 9 years, and is an active spokesperson for the company. He has remained one of the top fundraisers for Harry's Spring Run Off since its inception in 2005, and has personally raised more than \$100,000 for prostate cancer research.

Patron Committee Members



Glenn Agro, Partner - BDO Canada

Glenn has over 25 years' experience as a chartered accountant. Glenn is a member of the Institute of Chartered Accountants of Ontario (ICAO), the Canadian Institute of Chartered Accountants (CICA) and the Government Regulations Working Group as part of the Ontario Co-op Association.

He is a member of the Board of Directors for Accessible Media Inc., the Hamilton-Burlington-Brantford YMCA, Lynwood Hall Children's Centre and Lynwood Hall Children's Centre Foundation.



HARRY ROSEN

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Ryan Brandham, Director at BMO Capital Markets

Over 10 years in the Foreign Exchange Options market as a derivatives trader. An alumni of St. Andrew's College in Aurora, and Queen's University (Commerce), Ryan started his career with RBC Capital Markets in 2004, spending 8 years on the FX Options trading desk in progressive roles. Recruited in 2012 as Head of FX Options Trading at TD Securities. Lead a turnaround of the TD Options business, then spent 10 months travelling and reflecting on his career, before returning to the markets in September 2015 in his current role as a Director at BMO Capital Markets. Ryan is interested and experienced in Value Investing and Angel Investing. Ryan was involved in a very serious MVA in 2006 and made a remarkable recovery from serious and life-threatening injuries including a 12 day induced coma in the ICU at St. Michael's Hospital. As such, Ryan is a dedicated supporter of St. Michael's, as well as the Hospital for Sick Children, Princess Margaret, the Baycrest Foundation, and St. Andrew's College. Ryan has been a member at York Downs Golf and Country Club in Unionville for 25 years.



David Brisson, Owner – Azalea Investments

Highly regarded marketing and sales executive/entrepreneur. David currently owns and operates Azalea Investments that represents Wheels UP, one of the fastest growing companies in North America. It also holds consulting contracts to service the PGA Tours Career Builder Challenge presented by the Clinton Foundation.

David, has proven to be an extremely successful executive in all areas of management, marketing, and sales and is known as a dynamic leader who has consistently delivered unprecedented results.

Prior to Azalea Investments, he was the President and CEO of KB Media.



Bradley Brodtkin, President & CEO - HighVail Systems

With three decades of experience in technology, Bradley set an ambitious goal when founding HighVail in May 2003 – to keep clients online, all the time. Under Bradley's leadership, HighVail quickly grew from a dining room table start-up to a trusted advisor and market leader in data centre infrastructure.

Responsible for setting business direction and senior-level relationship management with clients and partners alike, Bradley is continuous learner – from both mistakes and successes. He's particularly proud of a decade-long relationship HighVail fosters with one of its first clients. A top-four Canadian bank wanted to transform from stand-alone islands to a shared service across multiple environments. More than a decade later, HighVail continues to deliver expert advice, technologies and professional services to the bank's infrastructure team.



Jeff Cullen, CEO - Rodair International

Jeff is the founding shareholder and President and CEO of Rodair International Ltd., and led the expansion of the Group globally, from a single office in Toronto to 27 offices in 17 countries. Jeff is the current President of CIFFA (Canadian International Freight Forwarders Association), having also held other posts as a member of the National Board of Directors over the past several years. Jeff is an active member within YPO (Young Presidents Organization), as well as a past member of Innovators Alliance (previous member of the executive committee, the board of directors). Jeff is a member of the Board with the YPO Toronto Chapter (currently Forum Chair for Toronto Chapter), and has been a past board member with Junior Achievement of Peel as well as being a board member of the Marilyn Van Stone Cancer Care Foundation. Jeff has been active in fundraising with local communities around Toronto (Mississauga, Brampton and Oakville).



Shayne Dysart, Director of Business Development – Underpar.com

Shayne Dysart’s business career has spanned over thirty years in the Canadian golf industry. Recognized as a successful, dynamic and entrepreneurial golf industry leader, Shayne’s credentials span the Canadian landscape in British Columbia and Ontario.

During his years in the golf industry he has personally supported thousands of charitable events, raising millions of dollars for charities and foundations; most notably as the Co-Chair for the 2010 TELUS World Skins Game at the Westin Bear Mountain Golf Resort in Victoria, B.C., Director of Golf Club Operations.

As a member of the PGA of Canada for twenty five years he has been an active Association and Board member, and is one of the founders and co-Chair of the Golf Industry Expo Canada’s largest Professional Golf Industry show. Engaged and committed to the Canadian Society of Club Managers, he is also an advisor to Georgian College’s Degree Program.



Jock Fleming, Partner - Burgundy Asset Management Ltd.

Jock has been in the Investment business for over 35 years and is currently a partner at Burgundy Asset Management.

Jock received his Bachelor of Arts degree (Economics) from McMaster University and his ICD.D certification from the Institute of Corporate Directors at the Rotman School of Management.

He is a member of the CFA Institute, the Toronto CFA Society and the Association of Investment Management Sales Executives (AIMSE).

Jock is a past Director and Canadian President of AIMSE. He has also been a Director of the Canadian Investment Review, the John Howard Society of Ontario, West Park Healthcare Centre Foundation and the Granite Golf Club.

Jock is currently on the Board of Directors of the Lakefield College School Foundation and the Badminton and Racquet Club. He is also a Council member for the Royal Canadian Institute.



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Joshua Gold, CEO - Vonality

For 11 years, Josh has lead Vonality Global Solutions Inc., a digital marketing and eCommerce deployment firm that specializes in digital marketing, social networking, strategic brand cause marketing, and online marketplaces. The company has built, managed solutions for: Government of New Brunswick, American Idol, SONY, Hot Docs, Alicia Keys, BMW, Singapore Airlines, MasterCard, Subaru, Variety Village, eBay, Ceder Sinai and many more. Josh oversees the development of Vonality's software platform which current reaches over 100Million+ users among its' global customer base. Josh is the recipient of the Michael Dell Entrepreneur of the Year Award and is a two time recipient of the Profit Hot 50- Fastest growing companies Award.



Eileen Greene, Partner & VP - HKMB Hub International

With over twenty years of insurance industry experience, Eileen exemplifies the importance of hard work, dedication and perseverance. A true leader and inspiration to the insurance industry as well as within her community, Eileen serves as a board member for Prostate Cancer Canada and is a Strategic Advisor to the Woman's Brain Initiative and Greenstone Clinic which is dedicated to the treatment and recovery of those with substance abuse issues and is a past board member for Bridgepoint Health, the Argos Foundation and the Ontario Chamber of Commerce. In 2013, Eileen was honored with the Legend award, which recognizes those who have consistently achieved new business production at the highest levels for five consecutive years. Eileen was recently named the Insurance Sales Award winner at the prestigious Best Women in Sales Awards honoring top women in sales internationally.



Joe Pal, Founder & CEO - Pal Insurance Group

As the founder of Pal Insurance, Joe Pal has over 38 years of experience in the life insurance industry. Joe is also a founding member of the Conference for Advanced Life Underwriting (calu).

A past board member for St Michael's Hospital, Joe is presently active with Kingston General Hospital. He is also very involved with his alma mater, Queen's University, including the School of Business, Capital Campaign and the Queen's Football Club. Joe is the driving force behind the new Queen's football stadium initiative. In his spare time Joe is an avid golfer, cottager, and boater. He is also on the Board of the Antique Boat Museum (ABM) and is spearheading the Canadian Campus initiative in the Thousand Islands.



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Gavin Thompson, Vice President, Corporate Affairs - Molson Coors Canada

Gavin is a seasoned public relations manager and a highly motivated leader. His strong work ethic is coupled with a passionate belief in making a significant contribution to the success of Molson Coors Canada and the local communities they work in. Gavin lead teams that consistently earn the respect and trust of Molson Coors' communities, customers, and business partners.

Gavin's Specialties include: Corporate Social Responsibility, Environmental Sustainability, Corporate Governance, Public Affairs, Government Relations, Public Relations, and Communications.



George Vassallo, President & CEO - Bothwell-Accurate

With over 30 years of experience in the construction industry, George has earned a reputation for strategic and service-driven leadership within the Canadian construction industry. His company services the growing roster of industrial, commercial and institutional clients providing innovative, superior installations for all roofing, waterproofing and architectural metals. With more than 50,000 completed projects, he leads one of Canada's oldest and most experienced and successful construction firms. Since purchasing the company in 2006, George has grounded his company in the commitment to provide all employees with resources, education, and coaching. Increasing his service-driven workforce by 52% to 182 employees, his thought leadership has become an integral part of the company's ongoing success and a hallmark of his success. George is driven daily to make his company the most service-focused company in the industry and one of the best places in the country to work. As CEO, he has reshaped the vision of the organization from a regional roofing company to a complete building envelope solutions provider for national clients. During his tenure, he has delivered increased revenues by 116% to 65MM annually. As an avid golfer, he is a member of Magna Golf and Country Club (Aurora), Muskoka Bay Club (Gravenhurst) and Naples National Golf Club (Naples, Florida).



Les Young, Director of Sales & Marketing - Polar Securities

Les graduated from Dalhousie University with a Bachelor of Commerce in 2002 and has over 10 years of experience in the investment management industry. Currently, Les is Director, Sales & Marketing for Polar Securities Inc. Les is a member at Coppinwood Golf Club, the host course for the inaugural Golf to Conquer Cancer tournament in 2014. Since 2013, Les has been a board member of Silent Voice Canada, a not-for-profit charitable organization offering community and family-based support to Deaf children and adults in American Sign Language (ASL), and is currently the fundraising chair.

External Advisors



Craig de Blois, President - Noble Estates Wines and Spirits

Craig purchased Noble Estates in December of 2013. De Blois, a respected wine industry veteran with over a decade's experience with Lifford Wine Agency, a company he helped build into the one of the most successful agents in the province, has rebalanced Noble's strategy to include a substantial consignment portfolio as well as continuing to source products for the government monopoly. The rapid increase in sales directly to licensees and private clients has allowed Noble to grow their allocated consignment space, while also expanding into the high volume consignment (HVC) and LCBO Licensee only programs. All of this is welcome news for both restaurateurs and private buyers.



Carlos Jardino, President - PCM

Born in Mozambique, and raised in South Africa where he was educated, Carlos worked in various countries including Sweden where he was a trouble-shooter for a large multinational company specializing in electrical infrastructure and transformers. When he came to Canada, and started PCM Inc., Carlos had the expertise to undertake high quality, custom home projects and complete them efficiently within five to six months. Carlos regards charities in the same practical, no-nonsense way he does luxury home building: Use the best ingredients to get the best results. While Carlos and his family donate generously to PMH every year, he also builds the foundation's annual lottery show-home in Oakville, and heads up a team for its annual One Walk.



Hari Sihvo, Director of Sponsorships & Strategy - Molson Coors Canada

Hari has served Molson Coors Canada since 1996 in progressive roles within media, sponsorship & strategy. Hari has delivered business opportunities for Molson through the Olympic program and the NHL in particular.

As a patient of the Princess Margaret Cancer Centre, Hari knows first-hand how the work of the Foundation can directly impact the lives of those cared for by the wonderful people at PMCC.



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Craig Smith, President & Broker of Record - Ashlar Urban

Craig Smith is the founder and president of Ashlar, and broker of record. With more than 20 years of experience in commercial sales and leasing, he is one of the industry's top producers and innovators. His success ranges from entrepreneurial target acquisitions to institutional portfolio dispositions. Craig led the repositioning of Toronto's historic and character buildings in the downtown core. Under Craig's leadership, Ashlar has established itself as a firm renowned for expertise in investment sales and downtown office leasing. Craig previously served as general manager for Knowlton Realty and Torode Realty. Craig's market relationships include Canada's leading entrepreneurs and corporations, as well as various levels of government. His clients include Bell Canada, SNC Lavalin, the Canadian Broadcasting Corporation, MacDonald Development Corporation, Dundee REIT, Bentall Properties, Labatt Brewing Company, Crown Life, Allied Properties REIT, Petro Canada, Morguard Investments, Lasalle Investment Management, Slate Properties and the Rose & Thistle Group. Craig holds a Bachelor of Arts from the University of Western Ontario. He sits on several industry related boards and is active within a number of organizations as an acquisitions advisor.



Kevin Thistle, Vice-President of Business Development - Windmill Golf Group

Kevin Thistle recently left his position at Toronto Hunt and is relocating to Calgary to become vice president of business development for the Windmill Golf Group, which includes several golf courses in the area, including the new Mickelson National, which begins construction this spring. Thistle is best known for his work at Angus Glen, which he joined prior to the opening of the course. In his position at the club, he set the framework for the operation of a high-end public golf facility, which has been followed at numerous other locations across the country. He also oversaw the building of a second 18-hole layout, and hosted two Canadian Opens, a Canadian Women's Open and a Skins Game. Later, he moved to Coppinwood, the exclusive Tom Fazio course north of Toronto, where he helped steer the course through growing pains.



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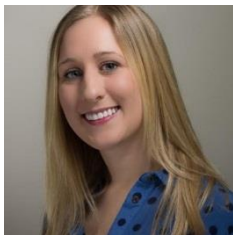
Christine Lasky, VP of Strategic Initiatives - The Princess Margaret Cancer Foundation

Christine has over 25 years of business/marketing experience, including 15 years with P&G, Nabisco & George Weston. A member of the senior leadership team and responsible for leading all strategic business initiatives including the PM Lottery, WEWC and G2CC. A key senior spokesperson for PMCF.



Nick Taylor, Director of New Revenue & Chief Golf Officer - The Princess Margaret Cancer Foundation

With PMCF since June 2013, a member of the senior management team and responsible for developing new strategic initiatives. Over 23 years of experience in sales, marketing, business development and event management.



Madeline Neziol, Tournament Coordinator – The Princess Margaret Cancer Foundation

Madeline joined PMCF on November 3rd, 2014. Prior to joining PMCF, Madeline worked with Bridgepoint Health Foundation, where she was a member of the team that delivered four key strategic fundraising events, including their golf tournament.