



FOR IMMEDIATE RELEASE

## **5<sup>th</sup> ANNUAL GOLF TO CONQUER CANCER ANNOUNCES** **\$1.3 MILLION RAISED FOR THE PRINCESS MARGARET**

(TORONTO, Canada - June 13, 2018) - Golf to Conquer Cancer, presented by Harry Rosen Inc., announces over 200 golfers raised \$1.3 million for The Princess Margaret Cancer Foundation as the 5<sup>th</sup> annual event took place in Ontario on Monday. To date the event has raised \$6 million to support Personalized Cancer Medicine, research, innovative treatment, education and new standards of care at The Princess Margaret, in Canada and around the world. This is the highest-grossing, single-day golf tournament supporting the cancer cause in this country.

“I am so thankful for all of the support provided to The Princess Margaret by our participating golfers, sponsors, partners and suppliers that all contributed to this incredible day today. It was the most beautiful weather in five years, the golf courses were in incredible shape, and our golf pro’s from PGA of Ontario and The Great Lakes Tour certainly enhanced the day on course.” says Nick Taylor, Senior Director of New Revenue and Chief Golf Officer at The Princess Margaret Cancer Foundation.

“The support from our corporate partners and participants allows our researchers and clinicians to think big and to be bold. The question isn’t if or when, but rather where. We absolutely believe it is at Princess Margaret Cancer Centre where major discoveries, insights and innovations are taking place. Your support is allowing our cancer experts to make the impossible possible.” says Michael Burns, President & CEO, The Princess Margaret Cancer Foundation.

The event, which is hosted each year at Coppinwood and Granite golf clubs in Stouffville, was presented by Harry Rosen Inc., with platinum sponsor Accompass and national gold sponsors -- Cadillac Fairview, Great-West Life, London Life & Canada Life and Greenpark Homes.

The Rosen Cup, the coveted trophy of the event, was shared this year by champions at Coppinwood from CIBC Commercial Banking and the champions at Granite Golf Club from The Globe and Mail.

All golfers took home a variety of gifts from Harry Rosen, TaylorMade and Adidas Golf and others, while the contest hole prize winners also walked away with luxury apparel, luggage and fine watches and many other prizes from Harry Rosen brand partners and suppliers.

“It is incredible to me to realize that in just five years with this wonderful tournament, thanks to friends, suppliers and the corporate community, that we have raised \$6 million dollars to support The Princess Margaret. From the bottom of my heart, I wish to thank each and every person that has supported us over the last five years.” says Larry Rosen, Chairman and CEO of Harry Rosen Inc., volunteer Board Member of The Princess Margaret Cancer Foundation, and Executive Committee Chair of the event.

Join us on Monday, June 10<sup>th</sup> for the 2019 tournament, and help us Conquer Cancer in Our Lifetime. More details to follow.

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**About Princess Margaret Cancer Centre**

The Princess Margaret Cancer Centre has achieved an international reputation as a global leader in the fight against cancer and delivering Personalized Cancer Medicine. The Princess Margaret, one of the top 5 cancer research centres in the world, is a member of the University Health Network, which also includes Toronto General Hospital, Toronto Western Hospital, Toronto Rehabilitation Institute and The Michener Institute for Education at UHN. All are research hospitals affiliated with the University of Toronto. [www.theprincessmargaret.ca](http://www.theprincessmargaret.ca)

**About The Princess Margaret Cancer Foundation**

The Princess Margaret Cancer Foundation at University Health Network is raising funds to lead the way in Personalized Cancer Medicine at the Princess Margaret Cancer Centre, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research. [www.thepmcf.ca](http://www.thepmcf.ca)